

SUMMER 2019 A Publication of the American Academy of Dermatology

aspire

Healthy Skin. Healthy Lives.®

SCHOLARSHIPS MEAN “*the world*” TO INTERNATIONAL DERMATOLOGISTS



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Industry Summit

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Help create a world
without skin cancer

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our supporters



**"Coming together is a beginning,
staying together is progress, and
working together is success."** – HENRY FORD



We all know that more is achieved when we work in collaboration with others. But sometimes it can be hard to get started. It can be hard to bring together the right people, to listen well, to take opposing viewpoints into account and come up with solutions that incorporate a wide range of ideas yet still move forward toward a common goal.

In this issue you will read about how the annual Industry Summit brings together members and representatives from the Corporate Partner Circle to address the tough health care issues facing the specialty, industry, and ultimately patients. This intimate forum served as the right setting for freely discussing these challenges and identifying solutions and collaborating on solutions — all in service of better patient care.

In the feature article you will learn of the generosity of our donors who give to support Annual Meeting Supplemental Scholarships, allowing even more young physicians from developing countries to attend the AAD Annual Meeting. This not only provides the scholarship recipient with vital educational and networking opportunities, but also gives them new information and ideas to take back home with them. This can then be shared and leads to enhanced patient care spreading all over the world.

In another article you will see how people come together for Skin Cancer, Take a Hike!™ fundraising events, raising dollars for sun-protective tools in their communities like shade structures, sunscreen dispensers, and free skin cancer screenings. These events also increase skin cancer awareness in local areas, while promoting the commitment of AAD members to their communities. These fundraising hikes bring together dermatologists, their staff, patients, companies, and the general public with a shared goal of decreasing the incidence of skin cancer.

On every page you will see how the support of our donors, volunteers, and corporate partners working together makes all of this possible. Thank you for everything you contribute. We know we can continue to count on you.



Daniel M. Siegel, MD, MS, FAAD
Chair, Council on Community,
Corporate, and Philanthropic Relations

Nancy Ali
Chief Development and Community
Relations Officer, Community, Corporate,
and Philanthropic Relations

SUPPORT AAD

The Academy has set an ambitious fundraising goal for 2019, aimed at supporting the AAD's overall mission and advancing dermatology's efforts to spread Healthy Skin. Healthy Lives.® The Council on Community, Corporate, and Philanthropic Relations is working to raise \$7.6 million by the end of the year. We will be sharing our progress with you throughout the year, so watch for this graphic in upcoming issues of *Aspire*.





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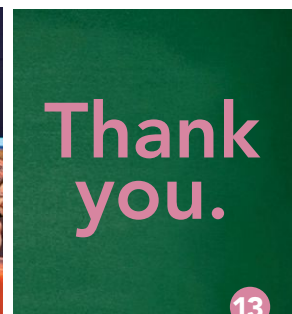


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In Partnership

AAD Industry Summit 2019 a "jaw-dropping experience" in Chicago

In the SPOTlight

Help create a world without skin cancer and tell **Skin Cancer, Take a Hike!**TM

Dermatologist, hiker, world-shaker

UMass skin cancers screenings hit the SPOT

Cover story

Scholarships mean "the world" to international dermatologists

Resident International Grants

Two aligned views on more than a decade of education and care

AAD and Me

The volunteer life: reflections Susan Boiko, MD

Members Making a Difference

Kenneth Wasserman, MD, Safe at home — dermatologist plays it (sun) smart.

Lawrence Charles Parish, MD, Journalism, education, and passion

Our Supporters

The AAD **recognizes and thanks** donors for their support of the Academy and its mission

VOL. 6 NO. 2 • SUMMER 2019

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- Dean Monti, MFA, Managing Ed., Special Publications
- Nicole Torling, Creative Manager
- Theresa Oloier, Senior Graphic Designer

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 AAD, Community, Corporate, and Philanthropic Relations
 P.O. Box 1968, Des Plaines, Illinois 60017-1968
 Phone: (847) 330-0230, Fax: (847) 240-1916
 Website: www.SupportAAD.org

\$1.16 M
(AS OF JUNE 11)

\$7.6 M
(2019 GOAL)

In Partnership

In each issue, *Aspire* looks at how members of the corporate community are helping to advance and promote the mission of Healthy Skin, Healthy Lives®. In this issue, we highlight the 8th annual AAD Industry Summit.

AAD Industry Summit 2019 a "jaw-dropping experience"

By Dean Monti, MFA

It wasn't just a good idea. It was a great idea. Having leaders in industry meet and discuss issues and ideas with leaders of the Academy has grown in the past few years into an annual game-changing event, much-anticipated by its attendees. Most recently, this seismic collaboration convened at the Park Hyatt in Chicago, May 16-17.

Sam Badawi, PharmD, JD, LLM, a first-time Industry Summit attendee and new Corporate Partner Circle Member, called it "a jaw-dropping experience." Badawi, a director of clinical development and medical affairs at Boehringer Ingelheim, said "I didn't expect it to be so in-depth, so focused, and with such a mosaic of opinions." He added that he was anxious to return again next year with more representatives from his company.

As industry leaders like Badawi have increasingly desired "a seat at the table," the table has grown exponentially larger. Again this year, top decision makers, known for their expertise in dermatology, science, and corporate acumen, looked forward to a meeting that has the potential to change the future of medicine and brings better care for patients.

The two-day event always tackles the highest level topics facing dermatology, including access to physicians; an illuminating look at technological advancements that are transforming medicine; and a deep dive into legislation. •



1. The Academy's annual Industry Summit is a meaningful opportunity for generous industry partners to engage with AAD's leadership to promote excellence in dermatology through education, research, and advocacy.



AAD staff updates

The AAD Corporate Team's newest members were happy to attend their first AAD Industry Summit! Please contact them to learn more about partnering with the Academy.

Mark Koczka
Director, Corporate and Foundation Relations
(847) 240-1401

Maureen Fishback
Manager, Corporate and Foundation Relations
(847) 240-1437



The most thought-provoking revelation from the Industry Summit is just how aligned Industry and the Academy are in regards to our mutual passion for ensuring physicians can get the right medicines to the right patient at the right time.

Having a seat at the table allows Industry to partake in the robust dialogue about our mutual challenges, but more importantly, it allows Industry to play a pivotal role in generating viable and credible solutions for physicians and patients.

BRANDEE PAKNIS
EXECUTIVE MEDICAL DIRECTOR & DISEASE AREA
HEAD, DERMATOLOGY NOVARTIS USCDMA



Participation in the Summit is an ideal way to identify key areas of overlap between AAD and our Lilly objectives so that we are working together on the right initiatives to help patients. What really resonated with me is that legislative 'wins' are really important, but it requires a great deal of pull-through and follow-up to make sure those wins truly benefit patients.

TOM CORYA
DIRECTOR OF GLOBAL ADVOCACY AND PROFESSIONAL RELATIONS
ELI LILLY AND COMPANY



The AAD Industry Summit provides the opportunity to spend focused time with thought leaders and AAD leadership discussing critical topics that are impacting dermatological professionals. The encouragement to network and interact with colleagues is invaluable and provides for robust conversations that will ultimately move the needle in key areas. It also provides an important opportunity to better understand AAD's priorities to ensure more strategic future partnerships.

ILANA TABAK
DIRECTOR, PATIENT ADVOCACY
REGENERON PHARMACEUTICALS, INC.



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2. Representatives from industry partners and AAD leadership work together to identify action items for Academy partnerships. Nadia Fontaine, Brand Head, Dupilumab Dermatology, Sanofi Genzyme spoke at a morning breakout session. 3. Mark Lebwohl, MD, FAAD, Chair, Corporate Relations Committee. 4. Renata Kisa, MD, Worldwide Medical Lead, Dermatology, Bristol-Myers Squibb and AAD member. 5. AAD President George J. Hruza, MD, MBA. 6. Brandee Paknis, Executive Medical Director and Disease Area Head, Dermatology, Novartis.

In the Spotlight
**Tell
 Skin Cancer,
 Take a Hike!™ and
 help create a
 world without
 skin cancer.**

This July, 16 hikers are traveling to Iceland for a destination hike, trekking the Laugavegur trail with the goal of raising \$250,000 in support of AAD's efforts to prevent and detect skin cancer.

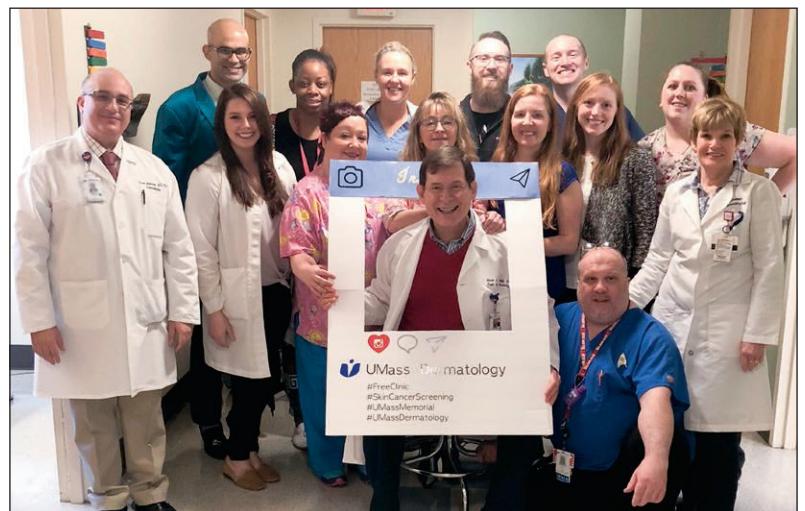
This fall, Skin Cancer, Take a Hike!™ events will take place in:

- Elk Grove Village, Illinois
- Tempe, Arizona
- Beverly Hills, California

Visit aad.org/sctah to sign up for a hike, or start a community hike near you!

UMass skin cancer screenings hit the SPOT

On May 18, 33 UMass volunteers including dermatologists, Mohs surgeons, dermatology residents, medical students, and staff helped to serve nearly 100 members of the local Central Massachusetts community with their annual free skin cancer screening. This four-hour event was part of the AAD's SPOTme® Skin Cancer Screening Program. Patients not only were screened for skin cancer, but were educated about sun protection and the signs of skin cancer to aid with early detection. UMass also incorporated a life-sized social media frame that included hashtags like **#SkinCancerScreening** and **#FreeClinic** so that patients and volunteers could help spread awareness of the event through online and social media platforms.



Back row: Karan Lal, DO; Maudi Buggs; Jessica St. John, MD; Max Shiver; Michael Cunningham, MD; and Krystal Bonafilla.

Middle row: Bassel Mahmoud, MD; Kaitlin Blankenship, MD; Denise Gaiewski; Tracy St. Jean; Riley McLean, MD; Amanda Auerbach, MD; and Joan Belle.

Front row: Mark Scharf, MD, and Charles Leap.



Josephine McAllister, MD, front and center, with her colleagues at Dermatology Associates of Ithaca.

Dermatologist, hiker, world-shaker

Q&A with Josephine McAllister, MD

How does dermatology relate to community service?

I've always wanted to be a blessing to my community, and to use my Harvard and Stanford education and training to improve the lives of those around me. When my husband, Professor Liam McAllister, was recruited to Cornell University in Ithaca, New York, I realized that I could use my gifts to bring academic quality dermatology care to those who might otherwise not have access to it.

What do dermatologists observe daily that prompts community action?

We see and treat the results of sun damage every day, including skin cancers which can be deadly and cause lifelong scarring even when treatable. Many of my elderly patients grew up believing that sun exposure was good for their skin, followed their friends in using baby oil to achieve a "healthy tan" — what a misnomer — and ended up with painful blistering sunburns and now skin cancers (nearly 20 Americans die from melanoma every day). Although the problem is vast, the solution is simple — early detection and prevention!

What can people do to provide information and effect change?

It's crucial to spread the message, particularly to parents of young children whose skin is so vulnerable to a

lifetime of sun exposure and who have a chance to stop skin cancer before it happens!

And this led you to AAD. Tell me about getting your team involved in the recent AAD hike in Lansing.

Yes, and when our team heard about the AAD's Skin Cancer, Take a Hike!™ it felt like a natural fit. Sharing our passion for skin cancer education and prevention through this fun and educational fundraising walk is a natural outgrowth of what we do every day to encourage our patients to protect their skin and show our community how much we care about them and their families. We are excited to work with our community and with the American Academy of Dermatology to build a future free of skin cancer.

Our community has been so welcoming and supportive of our practice from day one — we wouldn't be here without our patients and friends! — and we love giving back. I've been overwhelmed by the support of our team and community members who've generously volunteered their time, talents, and donations. The AAD also helped to make it easy, with toolkits for publicity and fundraising, suggestions for fun and rewarding activities for our participants, and guidance for our many questions along the way. It is truly a team effort! •



Learn more about the AAD's efforts to prevent skin cancer and how you can get involved by visiting the SPOT™ site

visit:
www.aad.org/spot-skin-cancer

SCHOLARSHIPS MEAN “*the world*” TO INTERNATIONAL DERMATOLOGISTS



By Dean Monti, MFA

Our world. We grow up believing that the world that surrounds us most immediately is our world. For a child, that world can be as immediate as a mother's touch. For young adults the world is as far as you can drive. But then we grow up. As adults, we realize our world is not just our home city or state, it's literally the entire world. We are not independent, but inter-dependent. With that realization we develop a global sense of responsibility that we can never ignore.

That's why the AAD is ever-intent on addressing dermatology globally. It cannot be underestimated how valuable it is for residents and young physicians from other countries to be given the opportunity to learn and grow by attending large dermatology meetings like the AAD Annual Meeting; as well as the inestimable value of international attendees taking what they've learned back to their homeland to teach other physicians and treat patients.

Understanding the global aspect of dermatology is part of what prompted Roy S. Rogers III, MD, and his wife Susan, to create a new Annual Meeting Supplemental Scholarship which enable young physicians from "developing" countries to attend the AAD Annual Meeting. The focus of these additional AAD scholarship funds is to supplement the Strauss & Katz World Congress Fund Scholarship recipients in countries from which the higher cost of travel may prevent them from attending. Since 1993, the Strauss & Katz World Congress Fund has supported scholarships to bring 35-40 young dermatologists to the AAD Annual Meeting every year.

James O. Ertle, MD, and his wife Virginia, were similarly inspired by Dr. Rogers' example and have also become supplemental scholarship donors. "Virginia and I are happy for this opportunity from the AAD to continue the spirit of international dermatology inspired by Drs. Steve Katz and John Strauss," Dr. Ertle said. Recently there has been a surge of donations and scholarship recipients. In March, at the AAD Annual Meeting in Washington, D.C., 12 international dermatologists — otherwise lacking the means to attend — were able to soak in dermatology on a grand scale.

Some recipients said they met lecturers and physicians who previously had existed only as names on the pages of their textbooks and journals. Meeting their dermatology heroes live, attending their presentations, having access to Meeting sessions on a broad range of important topics, networking, and broadening their experience — not to mention bringing that knowledge back to their homeland — has all been made possible through these Annual Meeting Supplemental Scholarships. >>

Donors generate enthusiasm

Dr. and Mrs. Rogers, donors of several supplemental international scholarships, said that meeting with recipients from around the world is always a high point of their time at the AAD Annual Meeting. "Most are beginning their careers in dermatology and are on their first visit to the United States," Dr. Rogers said. "Their excitement and enthusiasm for the trip and for the learning opportunities is infectious. It reminds of us when we were young and had similar experiences. For the past few years, we have had the pleasure of sponsoring students ourselves and that has made the experience more moving and personal. We urge others to consider doing the same with contributions to the Academy."

Essential education

Fatima Jacinto, MD, from the Philippines, a donee of Dr. Rogers, said the Meeting Scholarship allowed her to widen her knowledge on the latest trends and advancements in dermatology, and that has proved useful in her practice in the Philippines. "Being a citizen of a developing country, it is of utmost importance that we go beyond our scope to continuously learn and improve to better serve our patients with the help of other dermatologists around the world," she said. "The Annual Meeting has enlightened me on many innovative techniques that I will surely apply to my patients." In addition, she said, the Supplemental Scholarship helped her attend one of the informative ticketed sessions, Essential Dermatopathology, which she said

"remarkably aided me in my practice, in diagnosing and managing my patients."

Opening new worlds

Philemon M. Liwanag, MD, a scholarship recipient (also courtesy of Dr. and Mrs. Rogers) said the Annual Meeting opened a new world for him. "For someone who strived to be a board-certified dermatologist in the Philippines, it truly warmed my heart to ultimately be present in the

same atmosphere with prominent skin experts worldwide." Some of the speakers Dr. Liwanag had only know from the names on their textbooks, and finally he was meeting them up close and in person. "This assembly enabled me to discover a number of networking opportunities, know the different methods of clinical practice and build meaningful professional relationships." He said the meeting also prompted his newfound interest in hair disorders and hair transplant. "The sessions equipped me with solid comprehension and current trends in this field of practice. What better way to learn these things than from the acclaimed experts themselves!" Dr. Liwanag said.

He was eager to thank Dr. and Mrs. Rogers for their support. "None of this would have been possible if not for them and the Annual Meeting Supplemental Scholarship," he said. "Due to the limitations of funds and resources, my previous situation wouldn't allow me to come to this event." Dr. Liwanag said that realization prompted him to give back and impart what he gained. "There awaits before me people to inspire from this experience and most of all, patients to be served and treated. I have nothing but gratitude to every single person behind this organization. The scholarship brought a timely surprise and unexpected blessing. Indeed, this will go a long, long way not only for me but for future recipients."

"An amazing experience"

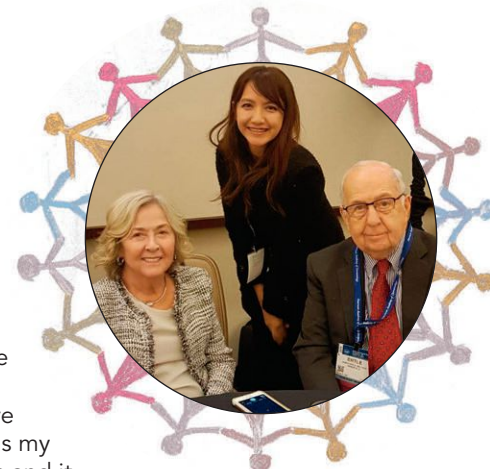
Fatima Moosa, MD, a South African supplemental scholarship recipient thanks to Dr. James Ertle and his wife, recently expressed her gratitude for the unique opportunity it gave her. "Attending the AAD meeting has truly been eye opening," she said. "It was my first international congress and it was an amazing experience and



Dr. Liwanag, attending a session at AAD Annual Meeting in D.C.



Dr. and Mrs. Rogers with scholarship recipient Dr. Jacinto, from the Philippines.



Scholarship donors Dr. and Mrs. Ertle with Dr. Moosa at the AAD Annual Meeting.

learning opportunity. I found it difficult to choose sessions to attend as there were so many interesting and engaging topics, some happening at the same time." She added that the meeting also allowed her to realize the importance of networking and building relationships with international colleagues which she hopes to maintain in the future. "Receiving the supplemental scholarship was an unexpected pleasant surprise," Dr. Moosa said. "It was an amazing opportunity and I would love to attend in the future if the opportunity arises."

Bringing knowledge back home

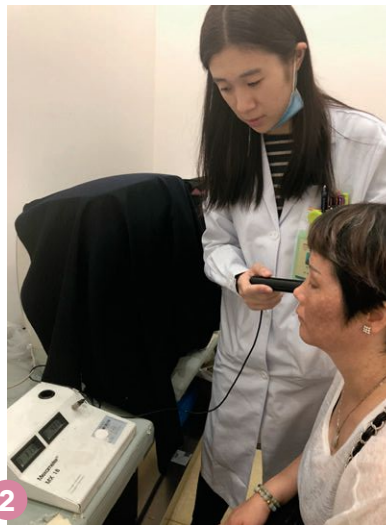
Zhongyi Jenny Xu, MD, from Huashan Hospital, Shanghai, China, also received an Annual Meeting Supplemental Scholarship from Dr. and Mrs. Ertle. "It provided me with such a valuable opportunity to participate in one of the largest dermatology meetings in the world. I had a great time and enjoyed many fruitful educational sessions during the meeting, which broadened my vision regarding cutting-edge dermatological research and new therapies." Dr. Xu also presented clinical research on SCARs (severe cutaneous adverse reactions) as an e-poster presentation during the Annual Meeting and received valuable feedback from dermatologists all over the world. She said the suggestions inspired her and helped improve her further studies.

"After returning home, I continue to devote myself to the busy dermatology practice. I have shared with my Chinese colleagues the new insights and highlights of the Annual Meeting," she said. "They are quite interested in the frontiers of dermatology." Dr. Zhongyi said she will continue to strive for greater participation in 'big dermatology meetings' in the future to take advantage of the research and bring her clinical education back to China. "Despite the fact that different countries and regions have their own culture, health care, and medical education systems, dermatologists have more in common than we have differences regarding disease management." •



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1. Unexpected perks. Dr. Moosa (center) had the opportunity to rub shoulders and exchange ideas at the AAD Annual Meeting with many of her dermatology heroes, like Jean Bolognia, MD, and AAD immediate past president Suzanne Olbricht, MD.



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2. Dr. Xu in Shanghai, applying what she learned at the AAD Annual Meeting.

3. Dr. Xu, front and center, with her dermatologist colleagues in Shanghai.



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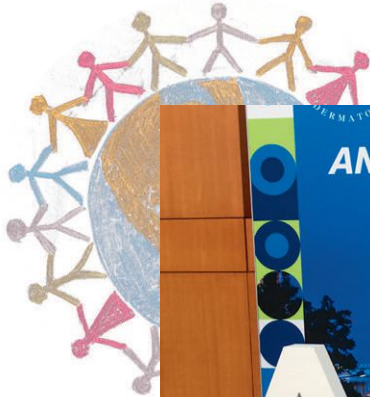
More accolades from around the globe!

Thanisorn Sukakul, MD (Thailand)

"This was my first time at the AAD Annual Meeting. I was very impressed with the support by the scholarships from AAD committee and Dr. and Mrs. James Ertle. I was very inspired by many dermatologists and speakers' professionalism. I've met new friends from different countries and shared our dermatological experience. After I got back from the meeting, I have great opportunities from my department and the Dermatology Society of Thailand to share and update knowledge that I've learned. Moreover, I could integrate my knowledge and skills studied from the meeting to take the best care of my patients."



Dr. Sukakul (third from left, standing) with colleagues in Thailand.



Dr. Machona at the 2019 AAD Annual Meeting in Washington, D.C.

Musonda Sharon Machona, MD (South Africa)

"I was very fortunate to be awarded the scholarship and therefore the opportunity to attend the AAD Annual Meeting. This will help shape my career in the future when I complete my studies as I will be able to put into practice what I learnt and give better care to the patients. From the meeting I learnt treatment of common dermatological conditions like psoriasis, acne, and eczema. I also attended a very good lecture on hair disorders made easy which covered a lot on diagnosis and treatment of disorders associated with hair loss." •

You can support Annual Meeting Supplemental Scholarships and make a difference in the life of a young international physician and improve care for patients around the world.

To learn more, or ask any questions, please contact Valerie Thompson at the AAD at (847) 240-1427 or SupportAAD@aad.org.

The AAD looks forward to working together with you to improve dermatologic health around the world.

Resident International Grants — two aligned views on more than a decade of education and care

By Dean Monti, MFA

Carrie Kovarik, MD — sparking a global change

Carrie Kovarik, MD, has been the driving force of the Resident International Grant (RIG) for more than a decade. She spoke to *Aspire* about her experiences as a prime mover in a venture that has been successful and beneficial for so many.

“In 2007, residents were interested in rotating in the dermatology clinic in Botswana,” Dr. Kovarik said, speaking about the nascent period of RIG. “There was an experienced dermatology clinical officer in Botswana who was open to having resident rotators, and the Botswana-UPenn Partnership was positioned to assist with clinical rotators.” Dr. Kovarik also had a collaboration with the Baylor International Pediatric AIDS Initiative (BIPAI) who saw patients in the same hospital. “Overall, it was the perfect alignment of collaborative partnerships which allowed the residents to begin rotating in the dermatology clinic,” she said. The first residents were supported by their departments, as well as an additional grant by the Association of Professors in Dermatology. In 2008, the AAD began to support six residents per year. That number quickly grew to 15 residents a year.

According to Dr. Kovarik, the unique scheduling, which allows continuous coverage by a resident — where one hands off to another — has allowed for the RIG to grow and the residents to build close partnerships with other peers. “Together with the RIG, the continuous presence by our faculty and student coordinators has allowed us to build close collaborations with the Ministry of Health, the University of Botswana, and other local key partners over the years,” she said. “We have now trained approximately 400 University of Botswana medical students and at least 50 University of Botswana residents in our dermatology clinic. The residents also help to educate local health care providers and see patients in surrounding outreach clinics, where patients have a difficult time getting care.”

Seeds planted in Swaziland

“When I was in undergraduate school and medical school, I mostly worked as a volunteer in resource limited settings in Latin America; however, in 2001, I spent one month running the pediatric ward at a small hospital in Swaziland,” Dr. Kovarik said. “This was before antiretroviral medications were rolled out.” Swaziland was one of the hardest hit countries by HIV, Dr. Kovarik said, with about 25% of their population infected at that time. “It was a very difficult month, especially



Carrie Kovarik, MD, at a clinic in Malawi, Africa: “I saw the value a dermatologist could bring to the crisis.”

working with the children, and each morning I would wake up and more would be gone,” she said. “I realized the immediate need in this part of the world.” Dr. Kovarik recognized that skin diseases were a reflection of the immune status, and saw the value a dermatologist could bring to the crisis. So, after finishing her residency and fellowship, she started to work with BIPAI, came back to Swaziland, and set up clinical support and telemedicine.

Gratifying results

Dr. Kovarik said that seeing children with significant diseases improve has been especially impactful for her. “There was one young boy with HIV who had large ulcerated plaques on the face, and he was being treated with antivirals and antibiotics with no improvement. The lesions looked like a deep fungal infection to me, and I told the team to start amphotericin.” Before the team could start the medication, however, the surgery team had received the order to cut out all of the lesions — which led to large excisions. Still, Dr. Kovarik persevered. “We started the medication anyway, and you could see the residual lesions melt away.” While she was frustrated that the patient had ended up with several disfiguring scars from the surgery, Dr. Kovarik, her team, and the patient were all gratified that he improved. “The patient was so thankful that he asked the provider to send a ‘selfie’ to thank me for the help. Moments like that make it all worth it.”

Dr. Kovarik is an ex-officio member of the Education & Volunteers Abroad Committee, and program director of the Resident International Grant Program.

Felisa Lewis, MD, MPH — carrying the torch forward

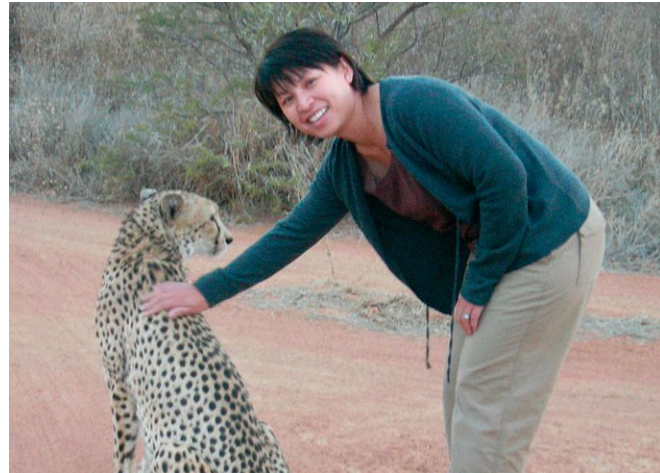
Felisa (Sally) Lewis, MD, MPH, said she became interested in the RIG as a result of many diverse threads coming together. At West Point, she majored in international relations, and was selected to participate in Operation Crossroads Africa, her first experience abroad in a humanitarian capacity. In 2000, while preparing to apply to medical school, she traveled to Sembabule, Uganda with the Minnesota International Health Volunteers to teach about HIV and female condoms. She learned about the RIG in 2007, and was drawn to it because of her affinity with Africa. “Unlike my prior experiences, I could provide medical care, while expanding my view of dermatologic conditions outside of the U.S. It was the perfect opportunity for me.”

“The dermatology residents were given a lot of responsibility right from the start,” Dr. Lewis said. She credits Dr. Kovarik’s indispensable role — in setting up a basic schedule, ensuring that residents linked up with the appropriate clinic staff, and making herself available at all times. “We were also surrounded by the other medical residents and students there for their internal medicine rotations (both in living arrangements and at the hospital) so there was a lot of support,” she said. For the dermatology residents, “We had a mix of outpatient clinic at the hospital, going to outlying clinics to see patients and educate medical staff on dermatology, and dermatopathology sessions with the local pathologist and with Dr. Kovarik to review our biopsy slides. We also saw inpatients in the hospital as requested by the medical staff.”

Addressing vital global medical issues

“The range of dermatologic conditions was vastly different from that in the U.S., primarily because of the numbers of HIV+ and TB patients and the limited access to medical care in Botswana,” Dr. Lewis said. “I saw conditions that I would not typically see in the U.S. — e.g., mucocutaneous candidiasis, Kaposi’s sarcoma, scrofuloderma — or to the severity. It was challenging on a daily basis, and stressful at times because I wanted to do the best for the patient for that visit, but with limited resources, I was also conscious of their ability to maintain treatment.”

For Dr. Lewis, the most memorable patients were the pediatric patients. She recalled a young girl diagnosed with severe mucocutaneous candidiasis that improved with treatment. She was also impressed with the maturity and humility of a young boy seen in the pediatric clinic who was HIV+ as a result of maternal-fetal transmission, who had multiple large disfiguring warts on his hands and feet, but was hopeful that antiretroviral treatment would improve his immune system.



Dr. Lewis at the Mokolodi Nature Reserve in Gaborone, Africa (during a Cheetah Conservation program).

The RIG experience solidified many of Dr. Lewis’s core practices — listening and developing empathy for all patients, particularly those who have (or have had) a different cultural experience than her own; as well as practicing in a cost-effective and responsible manner. She is also a strong proponent of patient education (e.g., helping them understand their condition and how their behavior and environment influences their condition), and treatment that is tailored to that individual.

Staying global

Whenever possible, Dr. Lewis stays involved in global health. She recently completed her Master’s degree in Public Health from the Johns Hopkins University Bloomberg School, and did her practicum in Senegal. She returned to Botswana as a visiting staff in 2011 for a week and will go again this year.

Her tips for future recipients of the RIG: “Right from the start, learn what resources are available to you. For example, visit the pharmacy and the local stores to see what can be prescribed for treatment. Be open to understanding the cultural practices and social conditions of your patients by immersing yourself in the community. Accept that the standard of care will not be the same as the U.S. Do the best that you can with what you have, be creative in problem-solving, and don’t be afraid to ask for advice/suggestions from others. Most importantly, this is an opportunity to be introspective about your unconscious assumptions and biases that may affect your practice. While the cultural differences may be more obvious, find and appreciate the commonalities,” Dr. Lewis said.

Dr. Lewis is the deputy chair of AAD’s Education & Volunteers Abroad Committee.

Resident International Grant recipients

2008

Leslie Castelo-Soccio, MD
Christopher Jones, MD
Felisa S. Lewis, MD
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AAD and Me

The volunteer life: reflections

By Susan Boiko, MD



Susan Boiko, MD

When I was a child, my father, an Army veteran, told me “never volunteer.” I must have missed the “never” because I volunteered from an early age, starting with reading the blackboard to visually impaired fellow students in 5th and 6th grade at PS 133, Queens. The most rewarding volunteer work I did was in college, when I coled a Cadette Girl Scout troop at the Creedmoor State Hospital.

We taught telephone etiquette, the Girl Scout Promise and Laws, and arts and crafts to teenaged residents in a barred-window, multiple metal-locked-doors institution for a few months, until one day the doorkeepers unexpectedly told us we were no longer welcome.

When I began to approach retirement, I knew volunteering would be important to me, and the AAD has provided so many fulfilling opportunities. My first AAD skin cancer screening led to a passion for performing them not only in San Diego, but as far afield as Anaheim, at Disneyland. Thanks to generous AAD support with informational and procedural materials, I have had the pleasure of screening hundreds of individuals who might not have otherwise seen a dermatologist. But one of my most rewarding experiences has been AAD’s Camp Discovery.

At 65, I thought I’d experienced everything in the way of pediatric dermatology practice — seeing patients over a career in military, academic, private practice and HMO settings made me confident that I could do a good

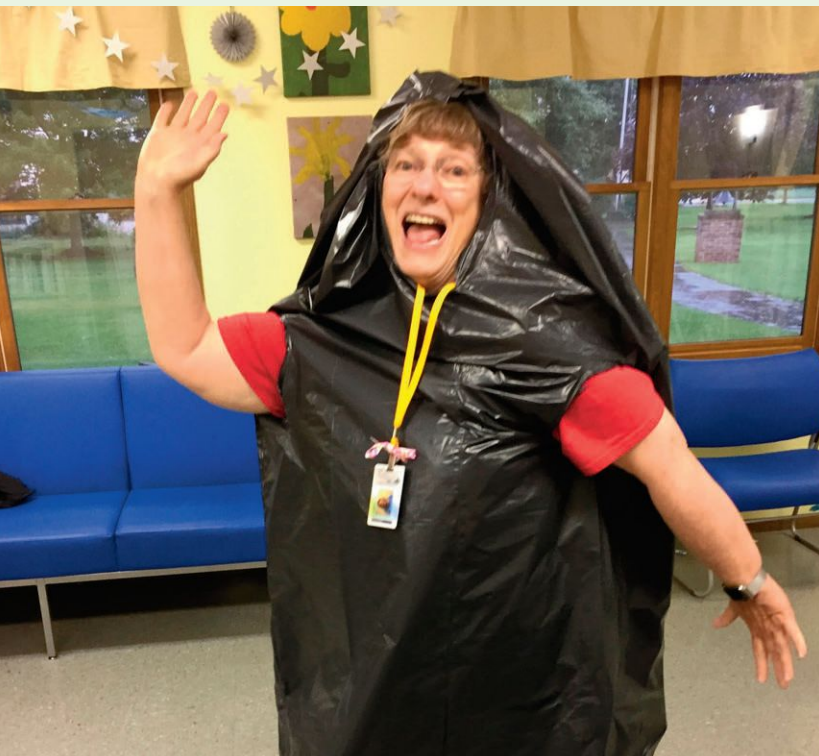
job. Once I got to camp, however, I realized that I’d missed the most important part of the visit — realizing how the child and family lived their daily lives outside the office. What a revelation it was to wake up in the Health Cabin seeing campers and staff come sleepily to the counter for morning meds, patching up the pre-breakfast spills off camp bikes from riding in the record torrential downpours that week, singing grace en masse in the dining hall before diving into a hearty breakfast, seeing the campers and staff with daunting skin problems equally enjoying their breakfasts in anticipation of the day ahead, excitedly planning the arts and crafts, climbing wall, fishing, or skit rehearsals ahead.

We, the “Health Cabin” team, from all over the United States, integrated ourselves into the camp routine. From a day at Konobles, the local amusement park, standing by for heat emergencies and scraped knees, to presenting a video on our “Woke” camp t-shirts at Skit Night, my colleagues who had been at camp for years introduced me to the wonderful world of seeing campers and staff put their skin woes aside in pursuit of camaraderie and fun. Rather than stereotypic “suffering” skin patients, I saw how camp transforms the rain and chill into the pure radiance of unselfconscious enjoyment. I saw a place where, finally, a person doesn’t have to continuously explain about itching, bandages, different appearance. I could now understand how the week of camp is an anchor for the 51 weeks of sometimes rough weather.

The last night of camp, staff went all out to put on a dance complete with DJ, strobe lights, and glittery costumes. A popular high school aged camper, assistant to his school’s football team at home, dressed up in a starched white shirt, dress slacks, and shiny shoes, pulled me by the hands from a circle of dancers to take center stage on the dance floor. “Dance with me, grandma!” he cried, and we reeled and spun, rocking out to the



Volunteering at an avocado farm in Fallbrook, California, in 2018 with Vista Community Clinic. Here I am with the awesome promotadoras, who are lay Latina community members who receive specialized training to provide basic health education in the community.



Last August at Camp Discovery in Millville, Pennsylvania, it rained almost every day. Being from Southern California where it almost never rains, I did not bring raincoat or umbrella, so I fashioned a trash bag into a garment. Do I look a bit like a California raisin?

thumping bass. The next morning, I met his mother. In my broken Spanish, I told her how smart and handsome her son was. What a personality! What a good dancer! She replied simply, "He loves camp."

I have always encouraged my patients to apply for camp, but my experience has helped me further understand that camp allows you to be comfortable in your own skin.

About Susan Boiko, MD:

Dr. Boiko attended her first AAD meeting in Washington, D.C., in 1984, before she'd started her dermatology residency in Cincinnati, when she was an Air Force pediatrician. A pediatric dermatologist for over 30 years, Dr. Boiko is former co-chair of the National Council for Skin Cancer Prevention and retired from an active adult and pediatric dermatology practice with the Southern California Permanente Medical Group. Now a clinical associate professor of dermatology at UC San Diego, she does teledermatology for AristaMD, a for-profit company focusing on underserved institutions such as prisons and Federally Qualified Health Clinics; and also works two days a week seeing patients as part of the pediatric dermatology faculty practice with Rady Pediatrics Specialists. She continues to volunteer at community skin cancer screenings with a focus on underserved populations such as the homeless and immigrants. Semi-retired but incredibly active, Dr. Boiko lives in the San Diego area and is committed to the Latino Outreach project, Camp Discovery, and skin cancer screenings. •

Learn More

about volunteering with the AAD
www.aad.org/volunteer

Members Making a Difference

The Academy's Members Making a Difference Award honors outstanding volunteer commitments by dermatologists. *Aspire* highlights the winners of this prestigious award.

Safe at home — dermatologist plays it (sun) smart.

by Dean Monti, MFA

Kenneth Wasserman, MD, has worked tirelessly to promote innovation, education, and leadership in dermatology. Dr. Wasserman is a long-standing member of the AAD's Advisory Board and the Pennsylvania Academy of Dermatology's board of directors. He has made invaluable contributions in providing an awareness to the general public and other medical professionals of the importance of dermatology as a specialty and as a provider of essential skin health for everyone through the auspices of the Academy.

Dr. Wasserman and Darrell Rigel, MD, co-founded the "Play Sun Smart" program, an initiative developed in 1998 for raising skin cancer awareness. The program was adopted by Major League Baseball (MLB) and the AAD from 1998 to 2017, resulting in over 40,000 screenings of MLB players, coaches, employees, families, and support staff.

A physician with an illustrious past, Dr. Wasserman has been the team dermatologist for the Baltimore Orioles since 2003. He is also the only dermatologist to have ever been awarded the American Sports Medicine of the Year Award, in 2017. His privileged position with the MLB has given him a platform in which he is able to promote dermatologic education and the AAD, and dermatologists as the best provider for all skin disease, including skin cancer, to the wider public. His expertise as a dermatologist and specialist for all types of skin diseases has been widely published in hundreds of media pieces on radio, television, and print news generated for MLB. These have included pieces in widely popular publications such as *Sports Illustrated*, *Good Housekeeping*, *Philadelphia Daily News*, and *Atlanta Constitution Journal*, as well as NBC10, WFAN New York, and Comcast, where he has continuously promoted the efforts of the AAD. Dr. Wasserman's dedication to dermatologic education in the media has served the general public and helped



Dr. Wasserman closing the NASDAQ bell in honor of the Play Sun Smart program in 2012.

to promote the AAD and its mission statement. His message of skin cancer awareness has touched both the underserved and all those in need of essential and professional skin care, regardless of age, gender, economic or social status.

He was named Dermatologist of the Year by the Pennsylvania Academy of Dermatology in 2011, for his outstanding and tireless service to the state. He fought for coding issues in Pennsylvania and was successful in the preservation of fair reimbursements and for the continuation of proper access to dermatopathology, which has improved the care he and his physician peers are able to give to all their patients.

Journalism, education, and passion

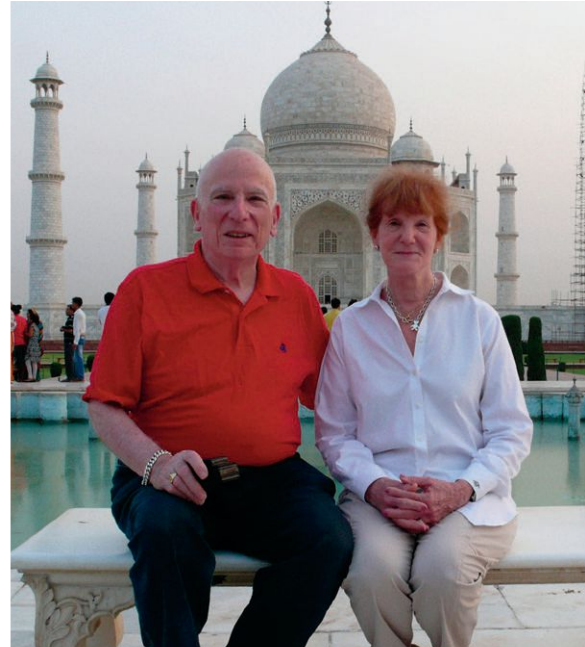
By Dean Monti, MFA

Lawrence Charles Parish, MD, has always had a passion for teaching others how to excel. He has utilized his unique education in journalism to dedicate his entire career to professional publications. He was the first fellow in medical journalism (now known as the Fishbein Fellowship) at the American Medical Association. He has provided young and seasoned dermatologists worldwide the opportunity to publish and advance their personal careers. Dr. Parish is the founding editor of SKINmed Journal and Clinics in Dermatology. He was also editor-in-chief of the International Journal of Dermatology from 1981 to 2000. These publications have educated countless numbers of physicians and dermatologists everywhere, providing up-to-date information to the remotest locations around the world.

Dr. Parish has held many academic appointments and visiting professorships worldwide along with positions of leadership in many local, national, and international professional societies. He is the founding and current president of the International Academy of Cosmetic Dermatology, founding chairman of the section of dermatology at the College of Physicians of Philadelphia, and current president of the History of Dermatology Society. He was also historian for the AAD from 1971 to 1980. His organizational skills in running national and international meetings have provided a venue for dermatologists all over the world to convene to teach and to learn.

Dr. Parish maintains these and many other positions of leadership while still running a busy private practice. Every Tuesday, Dr. Parish voluntarily participates in the teaching activities of the department of dermatology at Thomas Jefferson University Hospital, and is well known for mentoring residents and students, many of whom have shadowed him in his private practice, providing an opportunity for real-life clinical experiences. Dr. Parish has hosted residents and fellows from all over the world, encouraging them to learn and publish.

It has been his dedication to dermatologic education and publication that has inspired many physicians in the most remote parts of the world to publish their observations and findings, something that would never have been possible for those living



Dr. and Mrs. Parish outside the Taj Mahal in Agra.

in challenging environments. By providing an outlet to publish, many physicians in developing countries can share their experiences and findings with colleagues in similar situations and thereby provide better care to their indigenous and underserved populations, no matter where in the world they reside.

Dr. Parish's publications have directly and indirectly provided better care for the underserved in the U.S. and around the world. He has authored two books on tropical dermatology which have embodied these concepts. The underserved population also benefits when dermatologists and physicians from all parts of the globe convene at one of the society meetings founded and administered by Dr. Parish. The cross-pollination of international ideas and practices between physicians is invaluable for all the underserved anywhere in the world. •

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